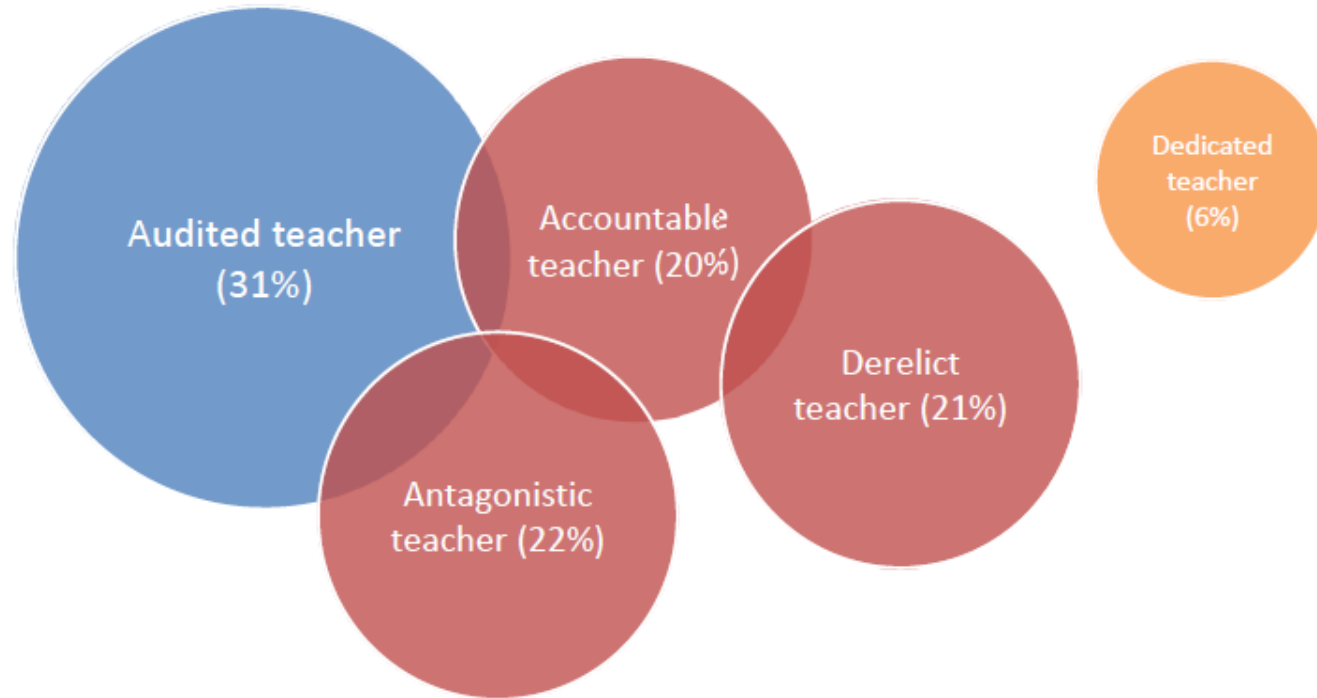


For the record

Teachers in the news



A spotlight beam originates from a lens at the bottom center of the frame, casting a wide, soft glow upwards. The text is centered within this illuminated area. The background is solid black, making the white text and light stand out.

Fourth Estate
To inform
News
Consumers

A group of people are sitting on the ground around a large, bright campfire at night. The fire is the central focus, casting a warm glow. Above the fire, a large shower of sparks or embers is falling, creating a dense, glowing pattern against the dark night sky. The people are seen from behind, some sitting on blankets or mats. The background is dark, with some faint lights visible in the distance.

1. Tell more good news stories

2. Be an
advocate





3. Use all channels



4. Relationships



Natasha Robinson

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News

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Brett Henebery

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Editor, @TheEducatorAU Online | The Educator Magazine | The Educator's Higher Education Edition.

📍 Sydney

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📅 Joined October 2014

Know your journalists
(and publications)



5. Provide
context
—



6. Work
together

Further tips ...



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